EXPANDING OUR MOVEMENT

An Invitation to Support VBSR’s Growth
For over 30 years

Vermont Businesses for Social Responsibility (VBSR) has been a catalyst for cultural and structural change.

From our beginnings as a small group of vanguard businesses to today’s network of thousands, VBSR members have been leaders, innovators, and influencers; shaping the Vermont brand, advancing leading-edge policy, and fueling the social responsibility movement.

WE ARE a statewide, nonprofit business association with a mission to leverage the power of business for positive social and environmental impact.

EXPANDING OUR MOVEMENT

Now, in this pivotal moment for our planet and its people, VBSR is committed to bringing new voices and greater access to our movement.

YOU ARE invited to be a changemaker and a worldshaper with us.

With your support, we can revolutionize business.
WE ARE
changing what business looks like, how it works, and who
benefits through leading-edge business education, collective
action and business influence, and cultivating values-driven
business leaders.

YOUR SUPPORT
MAKES POSSIBLE

VBSR delivers trainings, peer
learning circles, and other
educational programming to
business leaders and
champions across Vermont.

Yes, free and discounted educational programming for:
- Students
- Start-up, small, and rural businesses
- Champions who identify as Black, Indigenous,
or a Person of Color (BIPOC)

Yes, equitably compensating professional educators

Yes, bringing national leaders and learnings to Vermont’s
business community

VBSR has long served as the
progressive voice on business
issues and the business voice
on progressive issues. We have
led many legislative successes
including Farm to Plate, marriage
equality, Ban the Box, earned paid
sick leave, child care, the Global
Warming Solutions Act, clean
water, home solar, and more.

Yes, free, public educational events on critical
policy issues

Yes, research and community consultation to
inform legislation

Yes, organizing businesses for advocacy and
collective action

Through a variety of programs,
VBSR provides opportunities that
draw on the legacy of Vermont’s
visionary business leaders and our
growing network for leadership
development, showcasing thought
leadership, and access to networks
of influence for emerging leaders.

Yes, providing free and discounted memberships to students,
start-ups, small and rural businesses, nonprofits,
BIPOC-led businesses, and LGBTQ+ supporting
organizations

Connecting UVM Sustainable Innovation MBA graduate
students with VBSR members to explore the
leading-edge of sustainable business through projects
and practicums

Leadership development programming for early and
mid-career champions

Photos by Ben M. Collins
YOU ARE

a changemaker and a worldshaper.

Join us in supporting transformational educational experiences, progressive public policy, and values-driven business leadership toward a just, thriving, and transformative economy that works for all people and the planet.

WAYS TO EXPAND OUR MOVEMENT

JOIN VBSR’S VISION CIRCLE

Vision Circle members commit to supporting VBSR with multi-level leadership gifts of $1000 or more. Members receive special benefits, including the opportunity to connect with each other.

SUPPORT VBSR WITH A GIFT OF STOCK

Making a gift of stock is easy with the help of your tax or financial professional.

MAKE A PLANNED GIFT

Planned giving is a wonderful way to help ensure VBSR’s commitment to a just, thriving, and transformative economy that works for all people and the planet. By giving a bequest to VBSR-REF*, your support can continue in perpetuity.

CORPORATE PHILANTHROPY

VBSR welcomes corporate grants, corporate sponsors for our annual Expanding Our Movement Fundraiser, and donations of goods, services, and experiences for our annual Silent Auction.

MAKE CONNECTIONS

VBSR seeks introductions and opportunities to connect with individuals and organizations who can help us Expand Our Movement, including those who can support VBSR through giving and those who would benefit from our offerings.

MAKE A DONATION

VBSR makes it easy to give with convenience and confidence using our secure online platform at vbsr.org/donate. You can also make a gift by check addressed to VBSR or VBSR-REF* and mailed to VBSR, PO Box 1274, Burlington VT 05402.

MAKE CONNECTIONS

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VBSR is committed to making your giving personally meaningful and rewarding. We welcome the opportunity to discuss your vision for the future and how VBSR can help.

Vermont Businesses for Social Responsibility accepts contributions to both our Research & Education Foundation (“VBSR-REF”), a 501(c)(3) charitable organization supporting our research and education work, and Vermont Businesses for Social Responsibility (“VBSR”), a 501(c)(6) business trade association organizing and advocating on behalf of VBSR’s membership. Only donations to VBSR-REF are fully tax deductible.

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Photo by Jesse Dawson, courtesy of Burton
EXPANDING OUR MOVEMENT

We are Vermont’s network of students, entrepreneurs, policymakers, activists, sole proprietors, small businesses, largest employers, and inspired individuals working toward a just, thriving, and transformative economy that works for all people and the planet.

700 members
14 counties
46 industries
40 B Corps