

RISING TOGETHER

Social Sharing Toolkit

Suggested Newsletter Language

Register now for the 32nd Annual VBSR Conference, "Rising Together," on May 11th, being held at Hula, the award-winning lakeside co-working and innovation campus in Burlington (virtual options are also available).

Attendees will emerge inspired, connected with other forward-thinking leaders, and replenished with resources and concrete action steps to drive change. The keynote address, "Hope Through Our Shared Humanity," will set the tone and chart the course for the day. Three core themes - The New Workforce, Humanity & Belonging, and The Purpose Economy - will drive nine workshops focused on the leading-edge of social and environmental impact.

Explore speakers and the agenda here.

[Your Organization] is proudly supporting the Conference as [Underwriter Role].

Suggested Social Media Language

Champion Underwriters

- As a VBSR Champion Member, we believe businesses should take action for the shared future of our workplaces, communities, and economy. That's why we are supporting the 32nd Annual VBSR Conference. Register now and get inspired on May 11: <https://www.vbsrconference.org/>.
- As a VBSR Champion Member, we believe businesses have the power to build a just, thriving, and transformative economy that works for all people and the planet. That's why we are supporting the 32nd Annual VBSR Conference. Register now for this inspiring, informative gathering on May 11: <https://www.vbsrconference.org/>.

- #vbsrconference #risingtogether #vt #csr #newworkforce #purposeeconomy #humanityandbelonging #vtbiz #vtpoli #betterbusiness

Underwriters

- As a VBSR Member, we believe businesses should take action for the shared future of our workplaces, communities, and economy. That's why we are underwriting the 32nd Annual VBSR Conference. Register now for this inspiring gathering on May 11: <https://www.vbsrconference.org/>.
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Gold Members

- As a VBSR Gold Member, we believe businesses should take action for the shared future of our workplaces, communities, and economy. That's why we are supporting the 32nd Annual VBSR Conference. Register now for this inspiring gathering on May 11: <https://www.vbsrconference.org/>.
- As a VBSR Gold Member, we believe businesses have the power to build a just, thriving, and transformative economy that works for all people and the planet. That's why we are supporting the 32nd Annual VBSR Conference. Register now for this inspiring, informative gathering on May 11: <https://www.vbsrconference.org/>.
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Exhibiting Sponsors

- As a VBSR Member, we believe businesses should take action for the shared future of our workplaces, communities, and economy. That's why we are exhibiting at the 32nd Annual VBSR Conference. Register now for this inspiring gathering on May 11: <https://www.vbsrconference.org/>.
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Speakers/Presenters

- I believe businesses should take action for the shared future of our workplaces, communities, and economy. That's why I am thrilled to be speaking at the 32nd Annual VBSR Conference. Register now for this inspiring, informative gathering on May 11: <https://www.vbsrconference.org/>.
- I am thrilled to be presenting at the 32nd Annual VBSR Conference on May 11th. [Workshop Title] will help businesses _____. The Conference will explore how businesses can shape the future through three themes: The New Workforce, Humanity & Belonging, and The Purpose Economy. Register now for this inspiring, informative gathering on May 11: <https://www.vbsrconference.org/>.
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