

# CHAMPION CHANGE IN THE WORKPLACE & MARKETPLACE



Vermont Businesses  
for Social Responsibility



# VERMONT BUSINESSES FOR #RESISTANCE *COMPANIES CHAMPION POLICY CHANGE*

This workshop will feature the work of business leaders in developing and implementing policy solutions to ensure the economic security of Vermont's workforce and the prosperity of the state.

Moderators:

**Daniel Barlow**, *Public Policy Manager, Daniel Barlow*

**Kelly Ault**, *Public Engagement Director, Vermont Early Childhood Advocacy Alliance*

Panelists:

**Sascha Mayer**, *CEO and Co-Founder, Mamava*

**Sivan Cotel**, *Co-Founder & Director of Operations, Stonecutter Spirits*

**Bram Kleppner**, *CEO of Danforth Pewter*



# VALUE OF THE BUSINESS VOICE IN POLICYMAKING

## Why Business Engagement Matters

- Many decisions made in Montpelier impact day-to-day operations
- Businesses can highlight problems using data/stories
- Resulting solutions are socially responsible

## How Businesses Have Influence

- Cultivating trusted relationships with legislators
- Being informed about policy proposals and where they stand
- Weighing in at key times during a policymaking process

# PULLING POLICY LEVERS

**Often no one size fits all or single approach leads to systems change:**

1. Community awareness efforts
2. Private sector approaches
3. Administrative changes
4. Legislative mechanisms
  - Bills
  - State budget



# POLICY PARTNERS

We look forward to working together!

Daniel Barlow

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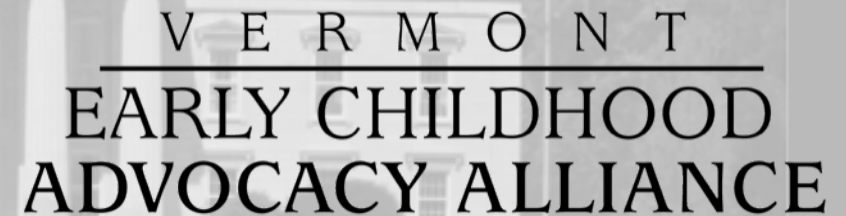
The logo for Vermont Businesses for Social Responsibility (VBSR) features the letters 'VBSR' in a stylized, purple, serif font.

Vermont Businesses  
for Social Responsibility

Kelly Ault

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The logo for the Vermont Early Childhood Advocacy Alliance features the word 'VERMONT' in a spaced-out, serif font, with a horizontal line underneath it. Below the line, the words 'EARLY CHILDHOOD' and 'ADVOCACY ALLIANCE' are stacked in a bold, serif font.

VERMONT  
EARLY CHILDHOOD  
ADVOCACY ALLIANCE