CHAMPION CHANGE IN THE WORKPLACE & MARKETPLACE
This workshop will feature the work of business leaders in developing and implementing policy solutions to ensure the economic security of Vermont’s workforce and the prosperity of the state.

Moderators:
Daniel Barlow, Public Policy Manager, Daniel Barlow
Kelly Ault, Public Engagement Director, Vermont Early Childhood Advocacy Alliance

Panelists:
Sascha Mayer, CEO and Co-Founder, Mamava
Sivan Cotel, Co-Founder & Director of Operations, Stonecutter Spirits
Bram Kleppner, CEO of Danforth Pewter
Why Business Engagement Matters
- Many decisions made in Montpelier impact day-to-day operations
- Businesses can highlight problems using data/stories
- Resulting solutions are socially responsible

How Businesses Have Influence
- Cultivating trusted relationships with legislators
- Being informed about policy proposals and where they stand
- Weighing in at key times during a policymaking process
Often no one size fits all or single approach leads to systems change:

1. Community awareness efforts
2. Private sector approaches
3. Administrative changes
4. Legislative mechanisms
   – Bills
   – State budget
We look forward to working together!

Daniel Barlow
DanielB@vbsr.org
www.vbsr.org

Kelly Ault
kelly@vecaa.org
www.vecaa.org