



Vermont Businesses  
for Social Responsibility

**Membership  
Benefits & Levels**

**Join Vermont's business  
community championing  
positive change and  
business success.**

**All are welcome!**



# MEMBERSHIP LEVELS

As a VBSR member, your business/organization is part of a strong community that is committed to using business as a force for good. Choose between the following membership levels that best fit your size of business.

**Every employee in your business/organization is a VBSR Member!**

<b><u>Individual</u></b>  <b>\$100</b>	<b><u>Start-Up</u></b> (Organizations less than 2 years old)  <b>\$175</b>	<b><u>Small Company</u></b> (less than 15 FTE)  <b>\$350</b>	<b><u>Non Profit Small</u></b> (less than 15 FTE) <b>\$300</b> <b><u>Non Profit Large</u></b> (15+ FTE) <b>\$625</b>
--	---	---	---

## **Collective Membership** (less than 6 FTE per business) **\$200**

Designed for micro businesses, a Collective VBSR Membership provides full member benefits to a group of at least 5 businesses. Perfect for businesses located close together or with shared interests. Contact Membership Manager, Jeremy Gerber ([jeremyg@vbsr.org](mailto:jeremyg@vbsr.org)) for more details.

<b><u>Large Company</u></b> (15+ FTE)  <b>\$725</b>	<b><u>Gold Membership</u></b>  <b>\$1,375</b>	<b><u>Champion Membership</u></b>  <b>\$5,975</b>
--	---	---

*Gold and Champion member details on page 6.*

**Referral discount: inspire a new VBSR member and receive 10% off your next annual payment!**

*\*new member must be Small Company or above; does not apply to Champion members*

# MEMBERSHIP BENEFITS

## NETWORKING

- Connect with businesspeople holding shared values and visions for Vermont's future.
- Access the [VBSR Member Directory](#) with complete contact information for all members.
- Branded listing of your business in the [VBSR Member Directory](#).
- Free admission to VBSR Networking Events held throughout the state (and opportunity to bring a non-member guest for free)!
- Attend intimate, casual member meet ups throughout the state.
- Offer a member-to-member discount to do business with VBSR members.
- Engage with the network! VBSR's Membership Manager is available to make recommendations of how to connect with fellow VBSR members.



## EDUCATION & PROFESSIONAL DEVELOPMENT

- Free and discounted access to VBSR's virtual trainings and peer learning cohorts focused on responsible business practices, including People-Centered Workplaces; Environmental Sustainability; Justice, Equity, Diversity & Inclusion, Certified B Corporations, and more.
- The opportunity to share your thought leadership, ideas, and expertise with VBSR's network, including speaking or facilitating at a VBSR event and/or developing a customized programming partnership between your company/organization and VBSR.



# MEMBERSHIP BENEFITS

## PUBLIC ADVOCACY AWARENESS & ENGAGEMENT

- Receive weekly updates from our Advocacy Team on the latest happenings inside the Vermont State House (From cutting edge policies to major floor votes).
- Work at the forefront of change by taking part in VBSR action alerts and lobby days.
- Receive hands-on training and assistance on how to build relationships with your legislators, write op-eds and letters-to-the-editor, and navigate the policymaking process.
- Take part in issue briefs, webinars, and forums on pressing issues impacting Vermont's businesses, economy, communities, and environment.
- Make connections! VBSR's Advocacy Manager is available to help elevate the voices of VBSR member businesses and leaders, and help make connections with lawmakers.



PHOTO COURTESY LET'S GROW KIDS

## AMPLIFY YOUR MESSAGE

- Post jobs and internships to [VBSR's Job Board](#) recruit employees who want to work for values-led businesses/organizations.
- Post events to [VBSR's Event Calendar](#) to share the word with VBSR members.
- [Share your news](#) to highlight your inspiring business practices and initiatives, including the chance to be highlighted in VBSR's newsletter, social media, and blog.
- Access to VBSR logos and social media toolkit to show support for VBSR's mission.



PHOTO BY ISORA LITHGOW CREATIONS

# GOLD MEMBERSHIP

**\$1,375**

**Pledge additional annual support to the VBSR mission as your business helps to create a dynamic society in which employees, employers, customers, suppliers, the communities in which they live, and future generations all prosper as a business succeeds.**

- Receive discounts for high profile sponsorships to the following VBSR signature events:
  - Annual Conference - \$400 discount off the current Underwriter rate
  - Annual Awards Ceremony & Dinner - \$400 discount off the current Sunshine sponsor rate
- Special name tags supplied at Annual Conference to display Gold Level Membership.
- Make a meaningful connection with a leader from a VBSR Champion member through a facilitated introduction by VBSR staff.
- Logo listed in VBSR's bi-monthly newsletter upon joining as a Gold Member.
- Opportunity to participate in a VBSR Instagram takeover to highlight your exemplary mission related work.
- Business will always be referred to as a Gold Member in Newsletter and press releases.
- Business displayed prominently in VBSR.org directory dedicated to Gold Members.

# CHAMPION MEMBERSHIP

**\$5,975**

**VBSR Champions are corporate social responsibility icons. Brands around the globe look to Vermont industry leaders to learn how to lead successful businesses in a way that is good for their people and good for the planet, and these companies lead the way.**

- Press release announcing Champion Membership.
- Logo and link featured on homepage of VBSR website, and special landing page listing Champion Members.
- Recognition and visibility throughout the year at all VBSR events, including from the podium or event host, and signage at all events (in-person and virtual).
- Company logo and links on all outbound newsletters and promotional materials.
- One complimentary VBSR newsletter ad per year.
- Business will always be referred to as a Champion Member in social media and press releases.
- Opportunity to participate in a VBSR Instagram takeover to highlight your exemplary mission related work.
- Complimentary exhibitor table, passes, and underwriting credit at Annual Conference, with logo featured prominently at event and in conference materials.
- Unlimited one-on-one advising with responsible business expert, Jeffrey Hollender, co-founder of VBSR, the American Sustainable Business Network, and Seventh Generation, where he was formerly CEO.

# THANK YOU TO OUR CHAMPION MEMBERS



# VBSR

Vermont Businesses  
for Social Responsibility

