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Vermont Businesses  
for Social Responsibility

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# **Membership Benefits & Levels**

Join Vermont's business  
community championing  
positive change and  
business success.

All are welcome!



# MEMBERSHIP LEVELS

<b>Start-Up</b> (For organizations less than 2 years old)  <b>\$160</b>	<b>Small Company</b> (less than 15 FTE)  <b>\$325</b>	<b>Non Profit Small</b> (less than 15 FTE) <b>\$275</b> <b>Non Profit Large</b> (16+ FTE) <b>\$600</b>	<b>Large Company</b> (16+FTE)  <b>\$700</b>
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[See Gold and Champion levels on page 6.]

As a VBSR member, your business/organization shows public support for a business model that supports its employees, community, environment, and business success. In addition to aligning yourself with Vermont's leading socially responsible businesses, you will also gain access to the following VBSR member benefits:



**NETWORKING**



**EDUCATION & PROFESSIONAL DEVELOPMENT**



**PUBLIC POLICY AWARENESS & ENGAGEMENT**



**AMPLIFY YOUR MESSAGE**

**Every employee in your business/organization is a VBSR Member!**



# MEMBERSHIP BENEFITS

## NETWORKING

- Connect with other businesspeople with like-minded values and shared visions for Vermont's future.
- Access the VBSR Member directory with full contact information.
- Offer a member-to-member discount to do business with VBSR members.
- Free entry to VBSR Networking Events (both virtual & in-person).
- Connect with industry/profession specific peers with VBSR administered Impact Circles.



## EDUCATION & PROFESSIONAL DEVELOPMENT

- Discounts on VBSR's virtual professional development trainings, workshops, company cohorts, and webinar series. These educational programs offer interactive learning opportunities focused on innovative socially responsible business practices including justice, diversity, equity, and inclusion (JEDI), sustainability and climate, human resources, organizational and leadership development, public policy, communications, and more.
- Free admission to a selection of VBSR webinars and events where 'free admission for members' is indicated.
- Discounts to attend VBSR's annual conference, a premier full-day event highlighting socially responsible businesses, practices, and cutting-edge issues.
- The ability to share your program ideas and areas of expertise implementing/developing socially responsible business practices, including the chance to be considered by VBSR staff for opportunities including:
  - being a workshop presenter or speaker
  - partnership opportunities between your company/organization and VBSR



# MEMBERSHIP BENEFITS

## PUBLIC POLICY AWARENESS & ENGAGEMENT

- From cutting edge policies to major floor votes, receive weekly updates from our Public Policy Team on the latest happenings inside the Vermont statehouse.
- Work at the forefront of change by taking part in VBSR action alerts, social media days of action, and lobby days.
- Receive hands on training and assistance on how to build relationships with your legislators, write op-eds and letters-to-the-editor, and navigate the policymaking process.
- Take part in issue briefs, webinars, and forums on the top issues impacting Vermont's economy, communities, and environment.
- Make connections! VBSR's Public Policy Manager is here to help elevate the voices of Vermont's socially responsible business leaders and help connect you with your lawmakers.
- Engage with the network! VBSR's Membership Manager is available to make recommendations of how to connect with fellow VBSR members.



## AMPLIFY YOUR MESSAGE

- Post jobs and internships to recruit employees who want to work for values- led businesses/organizations
- Post socially responsible news to highlight your inspiring practices & initiatives.
- Post events to share the word with VBSR members.
- Submit a piece of thought leadership on a key VBSR topic or issue for VBSR's blog and social media.
- New Members are formally welcomed to the membership with a social media post and mention in the VBSR bi-monthly newsletter.
- Access to VBSR logos and social media toolkit to provide marketing collateral to show support for VBSR's mission.



# GOLD MEMBERSHIP

**\$1,300**

**Pledge additional annual support to the VBSR mission as your business helps to create a dynamic society in which employees, employers, customers, suppliers, the communities in which they live, and future generations all prosper as a business succeeds.**

- Ability to underwrite VBSR's Annual Conference at a reduced rate of \$400.
- Logo listed in VBSR's bi-monthly newsletter upon joining as a Gold Member.
- Listed as a sponsor at VBSR's Annual Conference.
- Opportunity to participate in a VBSR Instagram takeover to highlight your exemplary mission related work.
- Business will always be referred to as a Gold Member in social media and press releases.
- Business name and link listed on the "Meet our Champions & Gold Members" webpage.

# CHAMPION MEMBERSHIP

**\$5,750**

**VBSR Champions are corporate social responsibility icons. Brands around the globe look to Vermont industry leaders to learn how to lead successful businesses in a way that is good for their people and good for the planet, and these companies lead the way.**

- Press release announcing Champion Membership.
- Logo and link featured at the bottom of VBSR website.
- Recognition and visibility throughout the year at all VBSR events.
- Company logo and links on all outbound newsletters to our members: weekly policy updates, and event invitations.
- Complimentary exhibitor table, passes and underwriting credit at VBSR's Annual Conference, with your logo featured prominently at the event and in conference materials.
- Business will always be referred to as a Champion Member in social media and press releases.
- Opportunity to participate in a VBSR Instagram takeover to highlight your exemplary mission related work.
- Logo featured on VBSR exhibits and events (both in-person and virtual).
- Business logo featured on VBSR promotional materials.
- Business name, photo, and SR centered blurb listed on the "Meet our Champions & Gold Members" webpage. These profiles are also shared in VBSR's bi-monthly newsletter.

**For more information, please contact Membership & Development Manager, Jeremy Gerber at [jeremyg@vbsr.org](mailto:jeremyg@vbsr.org)**

# THANK YOU TO OUR CHAMPION MEMBERS



# VBSR

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