

DISCOUNT
EXTENDED!

You were “local” before it was cool.

*Isn't it time that everybody
knew about your indie cred?*

Seven Days, Vermont's Independent Voice,
has joined forces with Local First Vermont to
offer local businesses* a **10% DISCOUNT**
on print advertising** January-March 2010.

Join Local First Vermont, publish the logo>
in your *Seven Days* advertising and you're
well on your way to aligning your independent
business with two trusted brands that are
making an impact on Vermont's local economy.

*This deal cannot be combined with any other discount,
promotion or contract rate. If you are on contract with Seven Days
and also a LFVT member, you qualify for one free 1/8 page ad before
March 31, 2010. This free ad does not count toward your contract.

**LFVT members outside of the Seven Days print circulation
qualify for 10% of web advertising until March 31, 2010.

SEVEN DAYS
»sevendaysvt.com

— proud member of —

LOCALLY OWNED & INDEPENDENT



Local First
VERMONT

**A locally-owned,
independent business is:**

- Based in Vermont, with no corporate headquarters out of state.
- Privately held, not publicly traded; more than half the owners live in Vermont
- Able to make all business decisions locally, without oversight from corporate headquarters

TO BECOME A LOCAL FIRST VERMONT MEMBER:
Lisa Curtis: lisac@vbsr.org, 802-862-8347

TO GET YOUR DISCOUNT IN SEVEN DAYS:
localfirst@sevendaysvt.com, 802-864-5684