

Vermont Businesses for Social Responsibility

2007 Election of the Board of Directors

Please vote on the following nominees, using the attached ballot, and return by November 10, 2007 to VBSR, via mail, fax, or email. Thank you!

Nominees for Term of Office: October 2007-October 2010

Brian Dunkiel, Partner, Shems Dunkiel Kassel & Saunders, PLLC, Burlington '07

Brian Dunkiel is a partner at Shems Dunkiel Kassel & Saunders, a Burlington law firm representing businesses, non-profit corporations, government agencies, cooperatives and individuals. SDKS's services include regulatory assistance and compliance, transactional and business counsel, litigation, and government relations. Brian's legal practice focuses on permitting and start-up of renewable energy projects, and often involves using the law and advocacy to achieve social change and environmental protection. He is was an environmental advisor to former Governor Howard Dean, M.D., and is an adjunct professor at Vermont Law School. He is licensed to practice law in state and federal courts in Vermont and Washington, DC. Brian lives in Burlington with his wife Leslie Halperin, daughter Ella, and son Isaac.

Jeffrey Hollender, President, Seventh Generation, Burlington '07

Jeffrey Hollender is President and Chief Inspired Protagonist of Seventh Generation, the 20-year-old company that is the leading brand of natural household and personal care products in the United States. Jeffrey is a member and former Director of the Social Venture Network and the Community Capital Bank, a financial institution that invests in affordable housing and community development, and he currently serves on the Board of Directors of the Greenpeace USA and Alloy Inc., a publicly traded company. Jeffrey frequently addresses social and environmental responsibility at regional, national and international venues. He is the author of the best-selling book: How to Make the World a Better Place: A Guide for Doing Good and What Matters Most - How a Small Group of Pioneers are Teaching Social Responsibility to Big Business – and Why Big Business is Listening. For more information see the website www.seventhgeneration.com

Paul Millman, Chief Executive Officer, Chroma Technology Corp, Rockingham '07

Paul Millman is Chief Executive of Chroma Technology Corp., an employee-owned company in Rockingham Vermont. Along with five others he helped create Chroma in 1991. Since then Chroma has been among the fastest growing technology companies in the state. Paul is also Vice President of the Board of the Vermont Employee Ownership Center and member of the Vermont Business Roundtable.

Beth Sachs, Executive Director, Vermont Energy Investment Corp., Burlington, '07

Beth Sachs has spent more than 200 dog years (30+ human years - but who's counting?) in the fields of energy efficiency and renewable energy, a career that spans several oil embargos, a couple of wars, the ups & downs of "deregulation" and some enormous weather events (that some believe may be related to energy use and global warming). She has been involved in designing, managing, financing, researching, educating and advocating for efficiency and renewable energy programs all of

that time. With Blair Hamilton, she is the co-founder of the Vermont Energy Investment Corporation (VEIC) and has served as its Executive Director since its creation in 1986. VEIC is a non-profit energy services and consulting organization that provides energy efficiency and renewable energy program planning and implementation services, research, technical assistance, performance contracting, and construction management services throughout North America and beyond. VEIC has been operating "Efficiency Vermont" - Vermont's statewide "energy efficiency utility" - since its inception in 2000.

Walt Freese, Chief Euphoria Officer, Ben & Jerry's Homemade, Inc, South Burlington, '07

Walt Freese's business career began with senior marketing roles for two giants in consumer package goods, Kraft and Nestle. But in 1984 Walt decided that he would only work for great companies that stood for something more, that cared about more than a financial bottom-line. He went to work for Celestial Seasonings in Boulder Colorado and, as General Manager, grew revenues by 57% in three years. Walt came to Ben & Jerry's in 2001 as Chief Marketing Officer and in 2004 was named "Chief Euphoria Officer".

The following Board members have continuing terms on the Board:

Larz Barber, Certified Financial Manager, Merrill Lynch, Burlington '08

Lawrence (Larz) Barber is a Certified Financial Manager with Merrill Lynch in Burlington and specializes in socially responsible investing and comprehensive financial planning for individual, corporate and non-profit clients. Prior to joining Merrill Lynch in 1997 Larz was involved with several SR companies in Vermont including Northern Power Systems, where he was VP of Field Services.

Sylvia Blanchet, Co-Founder, ForesTrade Inc., Brattleboro '08

Sylvia Blanchet is the co-founder of ForesTrade Inc, Brattleboro, a wholesale organic spice and coffee company that has been a pioneer in merging a for-profit business with sustainable development. The company received the World Business Summit Award for Sustainable Business Partnerships in 2002. Sylvia currently serves as ForesTrade's VP of Field Operations and Social Responsibility. She is a member of the Social Venture Network and serves on the Board of the American Spice Trade Association. Her particular interests concern how a business can support sustainable development through its supply chain management. She has been involved in the field of organic agriculture and sustainable development for over 30 years and a business owner for 11.

Jan Blittersdorf, President and CEO, NRG Systems, Hinesburg '06

As CEO and president of NRG Systems, Inc., Jan Blittersdorf draws upon her financial background to lead this 25-year-old company in the \$10 billion per year global wind industry. Jan's emphasis on financial integrity and workplace quality has been rewarded by a loyal, motivated (and growing) 80-person team. NRG is expanding its 46,000 square foot gold LEED-certified manufacturing facility in Hinesburg to accommodate the company's continuing growth. NRG was named a 2007 Top Small Workplace by the Wall Street Journal and one of Vermont's best places to work in 2006 by Vermont Business Magazine. The company has been a past recipient of the Deane C. Davis Vermont Business of the Year Award and the Small Business Administration's New England region Exporter of the Year Award. In 2006, Jan was recognized as the first Wind Woman of the Year by Women of Wind Energy, a networking and sponsorship organization that encourages and supports the participation of professional women in the wind energy industry. She is a member of the Audit Committee for the American Wind Energy Association. Jan is on the Board of Advisors for the School of Business at the University of Vermont and Vermont Technical College. She has been a member of

the VBSR board of directors since 2003. NRG Systems, founded in 1982, manufactures wind energy measurement systems for the global wind industry.

Flip Brown, Owner, Business Culture Consultants, Burlington '08

Flip Brown is the owner of Business Culture Consultants, a Burlington based consulting, facilitation, training, and executive coaching firm. By blending the perspective of best practices from his experience as a business executive, and the toolbox of cognitions, emotions, and behaviors from being a psychologist, he assists his clients at achieving more effective and authentic communication in their organizations. He believes that it is the connected nature and functionality of relationships that is the greatest contributor to organizational success. His methods include cultural assessment, process consultation, active facilitation, supportive confrontation, and results-focused coaching. Flip enjoys cross-country, downhill, and telemark skiing, grows organic vegetables, and plays in a Sixties rock-and-roll band.

Pat Heffernan, Co-President, Marketing Partners, Inc., Burlington '06

Pat is co-president of Marketing Partners, Inc. a Burlington-based marketing, public relations and research firm specializing in educational and values-based communications for corporate and public sector clients. Prior to establishing her own business in 1982, Pat served for nine years as Associate Dean at Vermont Law School, during which time its nationally recognized Environmental Law Center was conceived and established. Pat was the founding president of Vermont Businesses for Social Responsibility. She served for many years on the Governor's Commission on Women, and is founder of Women Business Owners Network of Vermont & New Hampshire and the Vermont Women's Foundation. She was appointed to the Governor's Partnership for Economic Progress and recognized by the S.B.A. as Vermont's Women in Business Advocate. Pat delights in the outdoors as a winter trekker, kayaker and long-distance cyclist.

Julie Lineberger, Owner, LineSync Architecture, Wilmington '08

Julie Lineberger guides LineSync Architecture, focusing on innovative corporate environments and unique homes. The combination of global sustainability, nonprofit humanitarian development, and for-profit earnings are the foundation of her firm. A leader in green building systems, LineSync Architecture has won awards for projects throughout the east coast and in California, London and the Sultanate of Oman.

Don Mayer, CEO, Small Dog Electronics, Waitsfield '06

Don Mayer is a graduate of Goddard College and lives on Prickly Mountain in Warren with his wife, Grace. He founded Small Dog Electronics in 1995 and now serves as CEO. Don's entrepreneurial background is varied, including: Founder of North Wind Power Company (now Northern Power Systems), 1974-1988; Founder of Maya Computer, 1988 to 1992; Founder of River Computer, 1992-1993; General Manager of Portfolio Software, 1993-1995; and Co-Founder and Board member of American Wind Energy Association, 1975-1988. From 1980-1986, Don was elected auditor of the Town of Warren. Don also has been a member of the Board of Trustees of Goddard College and serves on the board of Vermont Health Care for All. He has served as Chair of the VBSR board since 2002.

Melinda Moulton, Redeveloper, Main Street Landing, Burlington '06

Melinda Moulton since 1983 has been the CEO/Redeveloper of Main Street Landing's revitalization projects for the Burlington, Vermont Waterfront. Melinda is a Board Member of Vermont Public Interest Research Group, Vermont Businesses for Social Responsibility, The Intervale Center, and the Orton Family Foundation. Melinda sits on the Advisory Council of the Vermont Green Building Network, and UVM's 2020 Sustainability Visioning Project Task Force. She is past-Chair of the Intervale Foundation, Burlington Parking & Transportation Council, Burlington Business Association, Burlington Currency Project, and Vermont Retail Association. Melinda served four years on the School Board of Chittenden East School District. Melinda was honored by the Burlington Business Association with the Nathan Harris Award in recognition of her contribution to the economic vitality of downtown Burlington. Melinda's work and Main Street Landing have received awards from Burlington Historic Preservation, Burlington Economic Development, EPA Energy Star, AIA Excellence in Architecture, BBA Hertzler Pasackow for Architectural Excellence, Vermont Open Space Awards, Governor's Award for Environmental Design, and the Chittenden County Historical Society for preservation.

Leslie Nulty, Focal Point Advisory Services, Jericho '08

Leslie Nulty provides financial and management consulting advice to co-ops and small businesses, particularly those in transition or facing financial difficulties. Leslie was formerly the General Manager of Hunger Mountain Co-op in Montpelier, VT, and, prior to that, Controller of a venture capital fund in Central Europe. Leslie earned her M.Sc. in Economics from Cambridge University and has more than 25 years' professional experience in financial analysis and business restructuring. Leslie lives with her husband in Jericho Center, Vermont, where she cultivates a substantial organic garden in the summer and skis in the winter.

George Schenk, Founder and President, American Flatbread, Waitsfield '06

George Schenk is the President/CEO/ Founder of American Flatbread Co. in Waitsfield. He is a graduate of Lycoming College, an Eagle Scout and a former research assistant with the U.S. Forest Service - Forest Insect and Disease Lab in Hamden, CT. He has served as a Trustee for the Vermont Food Bank and was Vermont's delegate to America's Second Harvest National Call to Action in Washington D.C.

Mark Schulman, President, Goddard College, Plainfield '08

Mark Schulman has been President of Goddard College in Plainfield since January 1, 2003. Two years ago, he led Goddard's development of a unique graduate program in Socially Responsible Business and Sustainable Communities which now enrolls twenty students. Dr. Schulman received his Doctor of Philosophy in Communications from The Union Institute and University. He has extensive background in communications and education consulting and higher education administration. Prior to joining Goddard College, he was President and Professor of Humanities at Antioch University Southern California.

Bob Stiller, CEO, Green Mountain Coffee Roasters, Waterbury '06

Bob Stiller founded his first consumer products business in 1971 and, after notable success, founded Green Mountain Coffee Roasters, Inc. (GMCR) in 1981. Bob is the President and CEO of GMCR, a socially responsible specialty coffee roaster in Waterbury, Vermont. Forbes magazine named him "Entrepreneur of the Year" in 2001. Forbes and Fortune Small Business have both recognized GMCR a number of times as one of their fastest growing companies. Business Ethics rated GMCR

as #1 in their "America's 100 Best Corporate Citizens" list in 2006. Recently he became owner and Chairman of Heritage Flight, a private air transportation and instruction company at the Burlington International Airport. Stiller strongly believes in integrating social and environmental initiatives into the organization as a driving force to its success rather than something to be balanced against profitability. He is an advocate for Appreciative Inquiry, and using business as an agent for world benefit.

Vermont Businesses for Social Responsibility – Ballot Board of Directors Election – October 2007

Mail, fax, or email this page only.

I support the entire slate of nominations as presented _____ yes _____ no

If you're not supporting the entire slate, please indicate which nominees you vote for:

- ___ Brian Dunkiel, Shems Dunkiel Kassel & Saunders, PLLC
- ___ Walt Freese, Ben & Jerry's
- ___ Jeffrey Hollender, Seventh Generation
- ___ Paul Millman, Chroma Technology
- ___ Beth Sachs, Vermont Energy Investment Corp

Name _____

Business _____

Signature _____

Must be returned to VBSR by November 10, 2007. Thank you!

Mail to: VBSR, 60 Lake Street, Suite 3G, Burlington, VT 05401
Fax to: 802.863.1535
Email to: info@vbsr.org
