

Vermont Businesses for Social Responsibility

Vermont Internship Program

The goal of this project is to create an on-going internship program as a service to VBSR members. This program gives students the opportunity to explore career opportunities in Vermont, and also supports the fast-growing entrepreneurial economy in Vermont.

Vermont Intern Program Partner- \$5,000

Vermont Intern Program Partners will receive the following:

College Logo listed on VBSR Member and Prospect Vermont Intern Program Updates, 4 times a year, to over 1700 businesses.

- College Logo included in all student constant contacts approximately 40 per year to 400+ students and 19 Career Service Offices
- College Logo added to banner taken to all career fairs and business expos approximately 20 events per year
- College Logo added to brochures and correspondences~ Summer 2012
- College Logo on VBSR Intern Program Web-site Page for a full year
- College Logo added on to Vermont Intern Program Print Ads 2-4 per year

Vermont Intern Program Friend- \$2,500

Vermont Intern Program Friends will receive the following:

- College Logo on VBSR Intern Program Web-Site with link to college for a full year
- College Logo included in all student constant contacts approximately 4 per year to 400+ students and 19 Career Service Offices
- College Logo added to Vermont Intern Program print ads 2-4 per year

Sponsor Internship Posting Constant Contacts, \$150.00

Logo and Link on outgoing Internship Posting, 550 Students, and 40+ College Employees.



“Our first experience with the VBSR’s internship program has been successful. As a direct result, CCTA plans to add more internship positions in the future. It is a cost-effective way to manage the workload in specific departments, while adding another dimension to our recruitment strategy,” says Patsy Redalieu, CCTA’s Human Resources Manager.