

Vermont Businesses for Social Responsibility

Monthly Networking Get-Togethers

VBSR has 10 Networking Get-Togethers each year that take place after work hours around the state. These Get-Togethers offer members and non-members the opportunity to connect, share and learn about each others' businesses.

The Get-Togethers are free to attend, are a great way to network and always offer a new story around social responsibility. Members can gain visibility at these events through sponsorship, co-hosting or hosting.



Picture From VBSR Get-Together at King Arthur Flour

Networking Get-Together Host.

Hosting offers your business the opportunity to share about socially responsible business practices, educate attendees of your industry and share about the future of your company. Hosts are featured on all distributed event promotions and on the event page on the VBSR website. Expected attendees range from 30 to 100 depending on location

Cost.

Supply location, refreshments and beverages for attendees.

Event Sponsor.

Event sponsors get their business name on the printed invite and a description with logo on the event page. Sponsors are also given a minute at the event to promote their business in front of the attendees.

Cost.

In Chittenden County. \$200
Outside Chittenden County. \$175

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Spring and Fall Conferences: Description

Underwriter

Businesses that sponsor as an event underwriter receive a conference pass and a 6' exhibitor table at the event. The company or organization logo is featured in the print brochure, on the e-Invitation (sent twice) and gets a description with logo on the conference event page on the VBSR website.

Lunch Sponsor

The lunch sponsor receives a conference pass and promotional opportunity on table plaques at the lunch tables. The lunch sponsor is also in the print brochure, on the e-Invitation (sent twice) and gets a description with logo on the conference event page on the VBSR website.

Reception Sponsor

The reception sponsor receives name mention in the printed brochure and on the VBSR event page. The reception sponsor also has the opportunity to promote their business for a few minutes in front of conference attendees at the post-conference reception.

Sponsor

Sponsors receive name mention in the printed brochure and on the VBSR event page.

Co-Sponsors

Receive name mention in co-sponsor section of printed brochure and VBSR Event Page.

Workshop Sponsor

Name mention above workshop description on brochure and event page.

Exhibitors

Exhibitors receive a conference pass for one attendee and a full-day exhibition opportunity with a 6' table with linen. The conference pass is good for all workshops, meals and receptions.

VBSR has two conferences each year; the spring conference held in Burlington and the fall conference in the southern part of Vermont. These day-long conferences feature keynote speakers and educational workshops around topics related to social responsibility.

In addition to learning opportunities, attendees come to VBSR conferences to connect, explore the exhibitor tables and network during the morning, lunch and post-conference reception.

There are a variety of ways to market and promote at these conferences through exhibiting and sponsorship. The spring conference is annually attended by 400 and the fall conference by 150. VBSR conferences are attended by a broad variety of individuals ranging from business leaders, state lawmakers and the VT press to students, entrepreneurs and small business owners.



Attendees listening to the morning keynote speech at VBSR's 2008 Spring Conference

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Spring and Fall Conferences: Pricing

Activity	Cost at Spring Conference	Cost at Fall Conference	
Underwriter	\$1000	\$600	
Lunch Sponsor	\$1000	\$600	New for 2011
Reception Sponsor	\$600	\$400	
Sponsor	\$500	\$300	
Co-Sponsor	\$250	\$150	
Workshop Sponsor	\$250	\$150	
Exhibitors	\$350	\$225	

Exhibitors now receive 1 complimentary event pass



Images from 2009 Spring conference at the Hilton Hotel, Burlington Vermont.